TotalEnergies On is an accelerator program based at Station F, Paris, aiming at supporting start-up in electricity businesses.
01. Why this start-up accelerator?

02. What’s in there for you?

03. What’s the program timeline?

04. What do we ask for in exchange?
01. Why this start-up accelerator?
The 21st century is truly a century of electricity and renewables...
...so, TotalEnergies invests massively to join the world’s Top 5 renewable electricity producers by 2030

**ELECTRIFICATION**
- Developing solar and wind projects globally across technologies (onshore and offshore, floating)
- 17 GW of renewable power capacity (2022)
- 100 GW (2030)

**STORAGE & TRADING**
- Building on Saft’s batteries know-how to deploy storage solutions
- Driving value in deregulated markets from integration along the value chain
- Large scale energy storage
- Aggregation, flexibility and trading

**RETAIL**
- Providing gas, power and services to our customers (B2B, B2C)
- Being as recognized in tomorrow’s e-mobility as in today’s fuels
- 8.5m of customers in Europe (2021)
- 26K charging points globally (2021)
- 13m (2025)
- 150K (2025)

You can play an active role in the exciting journey of the Company’s electricity and renewables business.
...and create, **TotalEnergies On**, our start-ups accelerator program dedicated to electricity businesses

Integrated Electricity value chain

A fully 6 month “tailor-made” support package

- **HOSTING**
- **MENTORING**
- **BUSINESS & EXPERTISE**
If your start-up is innovating in electricity & renewables, come and join us!

**YOUR SECTOR**
- Renewable electricity generation
- Energy storage
- Distributed energy management
- Electricity trading
- Electricity retail clients / clients experience management / UX
- Electric mobility

**YOUR GEOGRAPHY**

**YOUR MATURITY**
- Ideation
- Creation
- Acceleration
- Scaling
- Expansion

STATION F
Based in Paris

TotalEnergies key power markets – You are active in at least one of these markets

You’ve developed at least a minimum viable product and are interested in deploying your innovation within TotalEnergies.

¹User experience. ²Minimum viable product.
02.

What’s in there for you?
Resources and business to help you grow

Our goal: “on-demand” support to meet your needs and collaborate with TotalEnergies, thanks to our workspace and online experts’ platform.

HOSTING

STATION F

LARGEST STARTUPS CAMPUS GLOBALLY

Gathering the innovation ecosystem
- 1,000+ startups
- 150+ leading venture capital investment funds
- 30+ accelerators
- 35+ public services experts
- 600+ events a year with 100,000+ visitors

Meeting all of entrepreneurs’ needs
- Workspaces (e.g. 3,000+ desks)
- Internal digital platform (e.g. jobs posting)
- Corporate mentors’ offices (e.g. AWS®)
- Perks
- Hospitality (housing, restaurants)

BUSINESS & EXPERTISE

LEADING ELECTRICITY & RENEWABLES PLAYER

Access to new energy experts
- Across all our geographies
- Across all supply chain links

Business experimentation oriented
- Dedicated internal champions for execution
- Simplified internal processes (e.g. legal, etc.)

Privileged relationship with our investment fund and its VCs’ network.

MENTORING

WORLD-CLASS BUSINESS SCHOOL

Broad range of free resources
- Entrepreneur in residence
- 550+ experts across all geographies
- Access to HEC Paris (#1 business school in Europe) Innovation & Entrepreneurship Center: professors, researchers and students

Amazing track record with startups
- 95% startups satisfaction rate
- €580m raised by incubees since 2018

1Amazon Web Services.
03.

What's the program timeline?
From Batch #2 to #3

**Batch #2 Autumn / Winter 2023**

- **APPLICATIONS**
  - APPLY ONLINE: From September 5th to October 3rd, 2022
  - FINAL JURY: November 25th, 2022

- **ONBOARDING**
  - COHORT INAUGURATION: December 14th, 2022

- **ACCELERATION**
  - Mid-term review

- **LONG-TERM SUPPORT**
  - DEMO DAY: September 2023
  - Alumni
  - Possible investments synergies
  - Possible business synergies

**Batch #3 Spring / Summer 2023**

- **APPLICATIONS**
  - APPLY ONLINE: From April 3rd to May 12th, 2023
  - FINAL JURY: June 30th, 2023

- **ONBOARDING**
  - COHORT INAUGURATION: September 20th, 2023

- **ACCELERATION**
  - Mid-term review

- **LONG-TERM SUPPORT**
  - DEMO DAY: March 2024
  - Alumni
  - Possible investments synergies
  - Possible business synergies
An intense but rewarding 6-month program

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<tr>
<th>APPLICATIONS</th>
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<td>Apply before May 12th, 2023</td>
<td>June 30th, 2023</td>
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**TotalEnergies**

2-step online initial selection.
Beyond eligibility criteria, we are looking for the best entrepreneurs!
We always provide constructive feedback.

**HEC PARIS**

**PARTNERS**

Learn more about program context and goals of each stakeholder.
Get familiar with program toolkit.
Meet the team and other cohort startups.

Optimized business experimentation (if possible) to prove your solution.
Book on the single program platform your on-demand "Office Hours" with TotalEnergies experts.
Book on the single online platform your on-demand "Office Hours" with entrepreneurship experts and other useful resources.

**Bi-weekly check-ins** with program team and 1 mid-term review.

**Mid-term review**

- Check-in.
- Discover campus policies.
- Get familiar with campus toolkit.

- Use free fully-equipped workspace.
- Access numerous events.
- Network with hundreds of entrepreneurs and VCs.

- Let’s find out if and how we can deploy at larger scale.
- We could also financially support you and open our VCs’ network.
- You’re still part of the family; join the alumni network!

**STATION F**

We can recommend you for complementary programs.
What do we ask for in exchange?
Not much... just commitment to make the most of it

**No relocation**
We don’t need you to move all your team to Paris. Better divide and conquer and only send relevant people!

**No cash**
You don’t have to pay for your workspace and our mentoring services. Better use your money to supercharge your growth!

**No exclusivity**
Work with anyone you like. Helping you get new clients and partners is a win-win!

**No equity**
You don’t need to give up share capital to participate. Better get fresh funding from investors out of it!

**Too good to be true?**
Well, you still have to comply with campus rules and to make sure you do your best to fully benefit from the program!
One last thing...
here is what you need to remember

For electricity & renewables startups with at least an MVP

No full relocation, no cash, no equity, no exclusivity, just commitment

Potential business experimentation with TotalEnergies and industry experts

This could be the first step of long-term relationships...

Hosting @Station F in Paris

On demand mentoring by Incubateur HEC Paris

6 months with bi-weekly check-ins
BATCH #3
TotalEnergies On
Call for applications
from April 3 to May 12, 2023
Let’s build the future of electricity together!

For more info: station-f@totalenergies.com
Meet our team

Thibault Flichy  
Program Director

Sabine Brochard  
Program Manager

Alexis Tronchet  
Program Manager

Olivier Pernet  
Program Manager

Pierre-Eliott Phelps  
Communication Manager
Alumni from Batch #1

Renewable Power Generation
- **Sereema**
  - Digital wind asset optimization through proprietary IoT system
  - Discover more

Distributed Energy Management
- **Tilt**
  - Optimization of prosumers autoconsumption
  - Discover more

Power Trading
- **Granular**
  - Market solutions facilitating 24/7 clean energy sourcing
  - Discover more

Power Retail
- **Elia**
  - Energy insights and real-time optimization of consumption
  - Discover more

Electric Mobility
- **Time2Plug**
  - Turnkey EV charging solutions targeting B2C and small B2B markets
  - Discover more

- **Green Eagle Solutions**
  - Automating remote wind operations with software robots
  - Discover more

- **Bia**
  - Software solutions to optimize flexibility through charging loads management
  - Discover more

- **TokiWise**
  - AI-powered short-term trading strategies for renewable power
  - Discover more

- **Beev**
  - One-stop-shop for customers transitioning to EVs
  - Discover more

- **Bonnet**
  - One app, one subscription to improve EV charging experience
  - Discover more
Start-ups from Batch #2

Renewable Power Generation
- **NASH**
  Design of renewable projects focused on the energy value produced
  - Discover more

Battery Storage
- **Battery Intelligence**
  Battery analytics detecting safety risks and increasing lifetime
  - Discover more

Distributed Energy Management
- **dsflow**
  Software to track and optimize energy procurement
  - Discover more

Power Trading
- **enpired**
  Trading optimization solution for flexibility on short term markets
  - Discover more

Power Retail
- **kipsum**
  Digital twin for electricity network optimization
  - Discover more

- **ACCURE**
  Battery Intelligence
  - Discover more

- **bamboo energy**
  AI-based platform allowing the monetization of energy flexibility
  - Discover more

- **Predictive Layer**
  Processes market signals to provide trading decision support
  - Discover more

- **Enode**
  Solution connecting home’s electrical equipment to a single interface
  - Discover more
Experimentation with Sereema

"Being part of TotalEnergies On gave us the opportunity to further the added value of our product on a large scale, demonstrating our solution’s benefit on 5 TotalEnergies wind farms”

Pain point: Data dependency
Solution: Windfit IoT sensor box
Experimentation: 5 wind farms equipped
Results: +3% productivity & cost savings
Experimentation with BONNET

Patrick Reich
CEO & Founder Bonnet

“Thanks to the accelerator, Bonnet integrates TotalEnergies charging network in Europe. We leverage this relationship to better understand customer behaviors and interest for new innovative offers.”

Pain point
EV Charging is not user-friendly

Solution
Plan, plug and pay, with Bonnet App

Experimentation
Connection to the Source London network

Results
Bonnet integrates TE E5 charging network to its offer